Cembra

Your Swiss Bank

Cembra Half-year 2023 results

Holger Laubenthal, CEO | Pascal Perritaz, CFO | Volker Gloe, CRO 20 July 2023



1. H1 2023 highlights

H1 2023 financial results 2.

Outlook 3.

Appendix

Half-year 2023 results

Holger Laubenthal

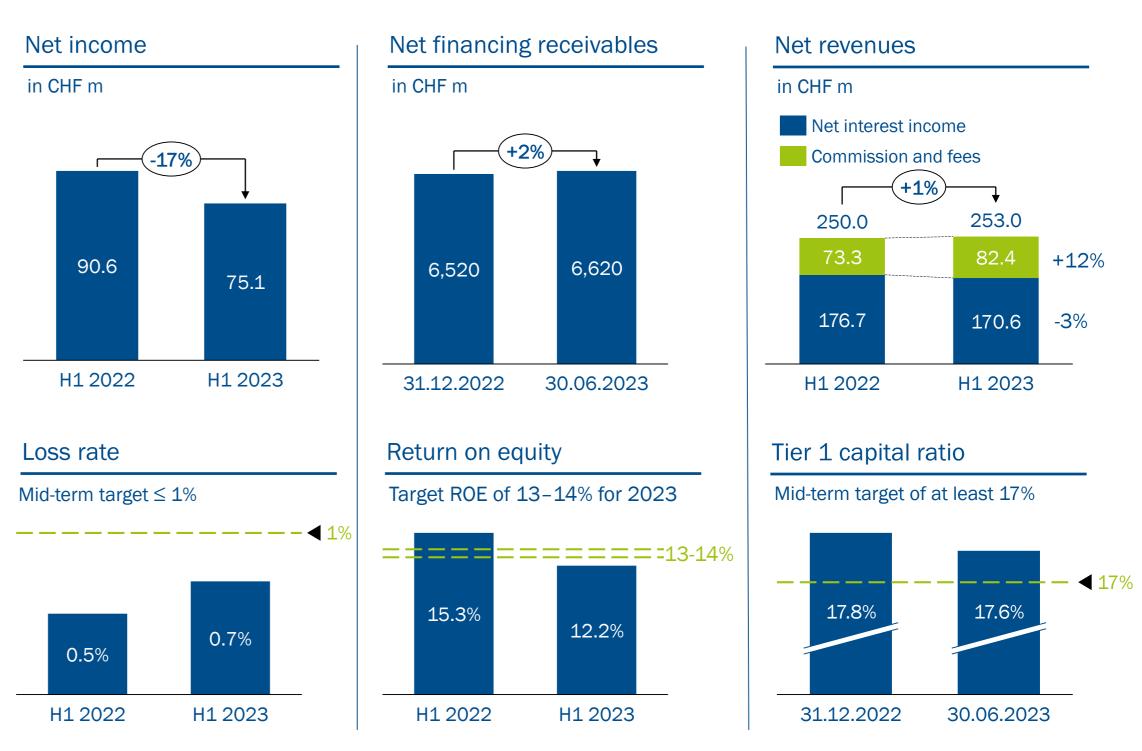
- Pascal Perritaz, Volker Gloe
- **Holger Laubenthal**



H1 2023 performance Solid first half year

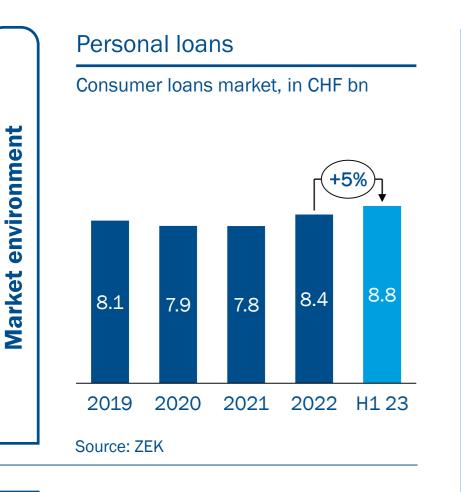
Highlights

- Net income of CHF 75.1 million, 17% lower due to normalisation of loss performance and investment in strategic initiatives
- +2% net financing receivables
 (+3% adjusted for CECL effect¹)
- +1% net revenues, with fees +12% due to BNPL
- Cost/income ratio of 53.2%, mainly driven by investments in operational excellence and BNPL acquisition
- Continued strong loss performance, with loss rate at 0.7%
- ROE at 12.2%, and strong Tier 1 capital ratio of 17.6%

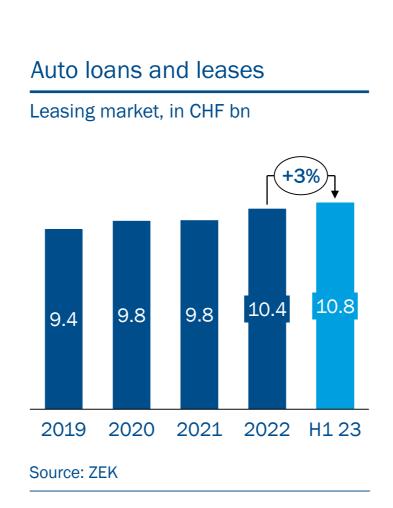


1 Adjusted for CECL-related day 1-increase of allowance for losses amounting to CHF 64m3 20 July 2023Half-year 2023 results

H1 2023 products and markets **Focus on profitable growth**



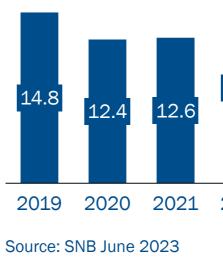
- 2023 **Cembra H1**
- Net financing receivables up +1% in H1 2023
- Selective growth while continuing the repricing measures
- Market share of 39%



- Net financing receivables +3% in line with market
- Share of used cars financed at 78% (2022 H1: 74%)
- Leasing market share of 21%

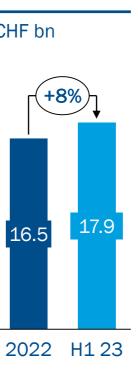
Credit cards





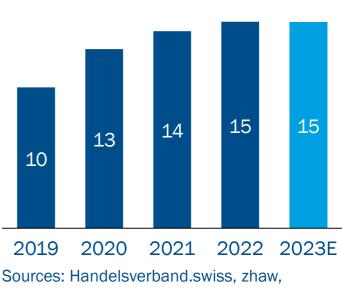
- Card revenues, assets and transaction volumes in line with expectation
- Cards issued -1% in H1 2023 to 1,039,000, with own and cobranding cards +7%
- Market share of 12% (cards issued)

1 BNPL includes Swissbilling SA, and Byjuno AG since November 2022 20 July 2023 Half-year 2023 results



Buy now pay later (BNPL)

eCommerce market, in CHF bn (full year)



2023 Cembra estimate

- BNPL¹ fees +194%
- Billing volume 446m (+134%)
- 2.3m (+140%) invoices processed (thereof 1.9m **BNPL**)

H1 2023 operational highlights **Progress in strategy implementation**

Overall resilient performance

Progress in strategy execution

Operational excellence

Business acceleration

New growth opportunities

Cultural transformation

- Focused on selective growth; higher fees compensated lower net interest income Repricing measures successfully being implemented
- Continued disciplined risk, funding and expense management while advancing the strategic transformation
- Core banking system for leasing ready to be launched in 2023 Data centre consolidated and self-service app functionalities enhanced
- Continued successful transition to new card offering Certo!
- Instant POS onboarding for credit card partners launched
- CembraPay launched, bundling Swissbilling and Byjuno
- Cooperation with TWINT on track
- Ongoing execution on organisational readiness and simplification programme (new division in place, KPI's installed)
- Launched new employer branding, and career website



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H1 2023 highlights 1.

H1 2023 financial results 2.

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Appendix

Holger Laubenthal

Pascal Perritaz, Volker Gloe

Holger Laubenthal



P&L

In CHF m

	H1 2023	H1 2022	as %
Interest income	200.9	188.9	6
Interest expense	-30.3	-12.3	>100
Net interest income 1	170.6	176.7	-3
Insurance	12.2	11.9	2
Credit cards 2	43.3	47.5	-9
Loans and leases	7.2	6.9	5
BNPL 3	19.0	6.5	>100
Other	0.7	0.6	19
Commission and fee income	82.4	73.3	12
Net revenues	253.0	250.0	1
Provision for losses 4	-25.1	-15.0	67
Operating expense 5	-134.5	-122.0	10
Income before taxes	93.4	113.0	-17
Taxes	-18.4	-22.4	-18
Net income	75.1	90.6	-17
Basic earnings per share (EPS)	2.56	3.09	-17
Key ratios			
Net interest margin	5.1%	5.5%	
Cost/income ratio	53.2%	48.8%	
Effective tax rate	19.7%	19.8%	
Return on equity (ROE)	12.2%	15.3%	
Return on tangible equity (ROTE)	15.6%	18.8%	
Return on assets (ROA)	2.0%	2.5%	

Comments

1 Higher interest income driven by price increases in Auto and Personal loans as well as other interest income (interest-bearing cash/investment portfolio), offset by higher financing expenses.

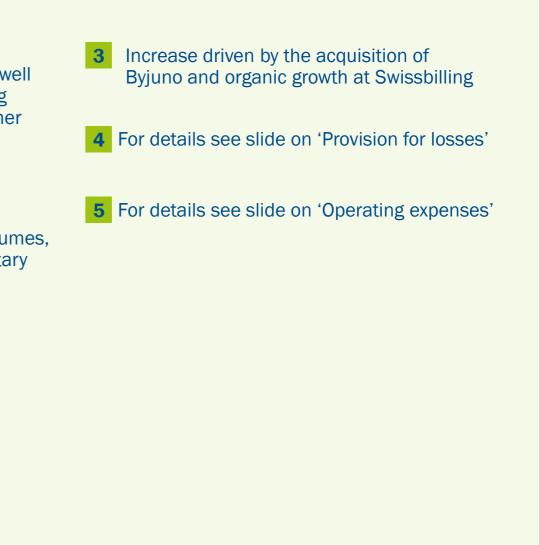
For details see slide on 'Net revenues by source'

2 Decrease driven by lower transaction volumes, offset by successful migration to proprietary card programme

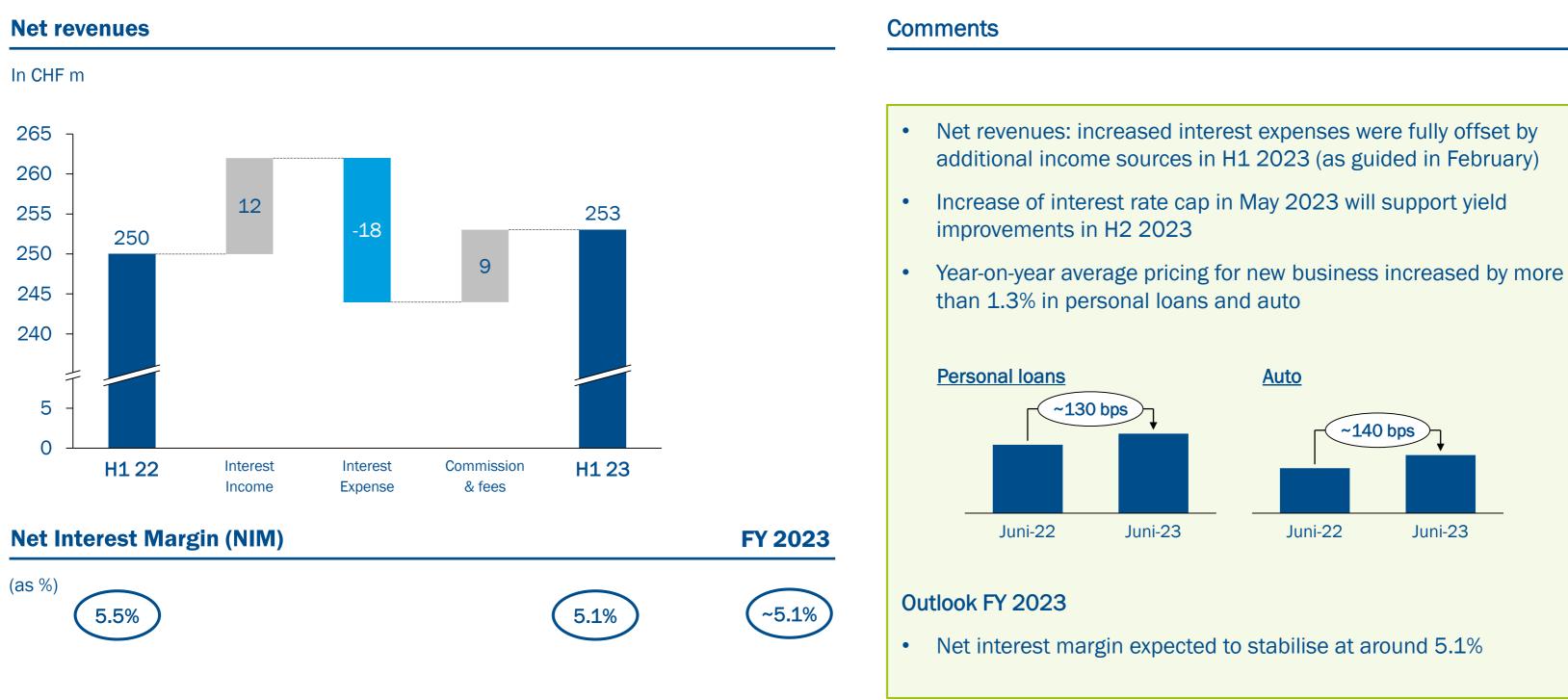
For a glossary including alternative performance figures see appendix page 29 and at <u>www.cembra.ch/financialreports</u>

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Half-year 2023 results



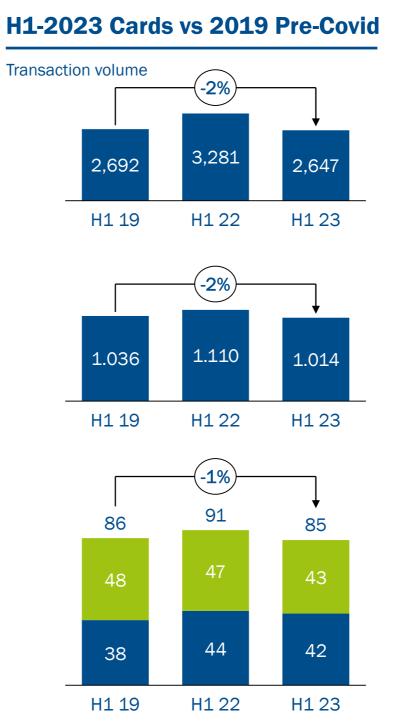
Net revenues Funding cost increase fully offset by repricing and increase in fee income



Half-year 2023 results

Credit cards About 60% transition portfolio migrated, in line with expectations

FY 2023 credit cards guidance Cembra expects cards assets and revenues to at least be in line with pre-Covid (FY 2019) levels from 2023 on **Cards net financing receivables** In CHF bn 1.5 1.029 1.030 1.045 0.970 Pre-Covid level 1.0 0.5 0.0 2020 2021 2019 2022 **Cards revenues** In CHF m 184 200 181 -155----165----Pre-Covid level 150 Commission & fee 95 101 80 71 100 50 84 89 Interest Income 84 79 0 2020 2021 2019 2022



Co-branding and proprietary card offerings

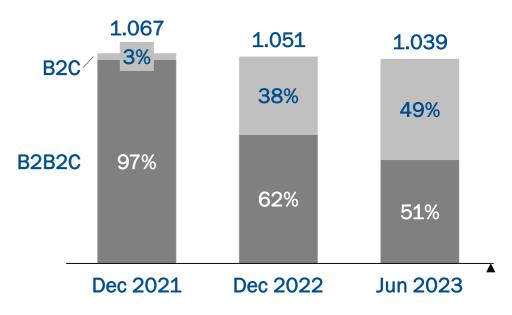
Proprietary credit cards (B2C)¹

Cembra migrated about 60% of the transition portfolio until mid-July 2023



B2C migration offer





Cards issued (m)

1 B2C includes Certo! card range and Cembra Mastercard

Operating expenses

In CHF m

		H1 2023	H1 2022	as %
Compensation and benefits	1	69.7	67.1	4
Professional services	2	11.0	8.7	26
Marketing	3	6.5	6.2	5
Collection fees	4	7.6	5.0	51
Postage and stationery	5	5.3	6.1	-13
Rental exp. (under operating leases)	6	3.2	3.6	-12
Information technology	7	25.4	20.0	27
Depreciation and amortisation	8	13.8	12.3	12
Other	9	-7.9	-6.9	15
Total operating expenses		134.5	122.0	10%
Cost/income ratio		53.2 %	48.8 %	
Full-time equivalent employees Excluding Byjuno acquisition	1	950 906	916 916	+4 -1

Comments

- Increase in line with higher number of FTEs 1 mainly related to the Byjuno acquisition, with 30 FTE in Riga, Latvia, internalised since April 2023
- Driven by Operational Excellence costs and 2 higher BNPL-related expenses
- Increase due to additional marketing 3 activities and spend stimulation for credit cards
- Increase mainly driven by BNPL 4 outsourcing cooperation in collections
- Postage expense driven by continued 5 digitisation of customer interaction

Outlook FY 2023

benefits from Operational Excellence.



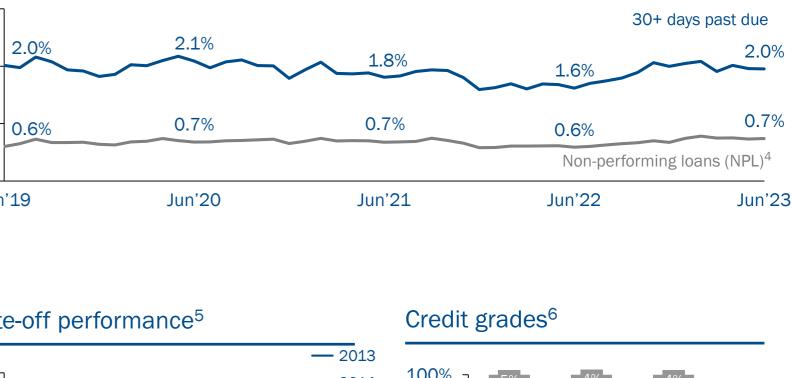
• Stable cost/income ratio expected compared to FY 2022 (50.6%), with improvements in H2 mainly expected from cost management, lower Byjuno integration costs and initial

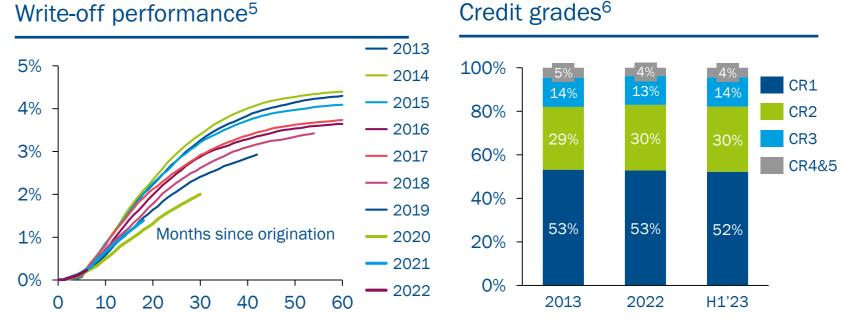
Provision for losses Continued strong loss performance

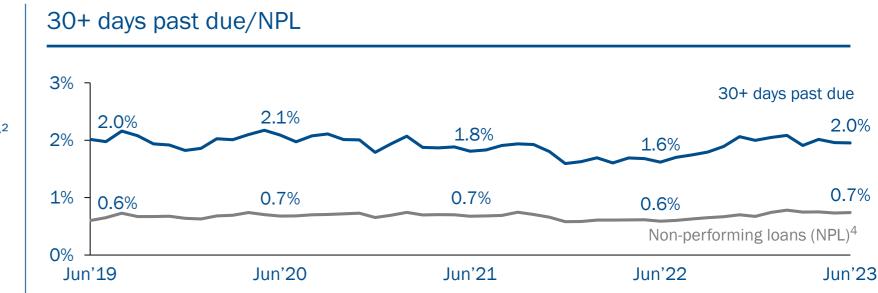
Provision for losses In CHF m 30.2 25.1 Reported 22.0¹ 22.6^{2} Adjusted for one-off^{1,2} 2.8 8.2 15.0 19.2 14.4 H1'19 H1'20 H1'21 H1'22 H1'23 0.7% 0.8% (0.9%1) 0.9% 0.5% (0.7%²) 0.5% Loss rate³ 2.0% 1.6% 30+ days past due 2.1% 1.8% 2.0% 0.6% 0.7% 0.7% 0.6% 0.7% NPL⁴ Comments

- Strong loss performance supported by prudent credit risk management and diligent loss mitigation
- Continuous focus on soundness of risk strategies to address increased uncertainty of macro-economic outlook and anticipate potential negative effects
- Implementation of CECL under US GAAP in 2023 drives higher reserves requirements compared to same reporting period in prior year
- The anticipated normalisation of the loss performance after the Covid-19 pandemic is expected to continue in line with mid-term target for the loss rate of $\leq 1\%$

1 Excluding the one-off impact related to synchronisation of write-off and collection procedures | 2 Excluding impact of 8.2m of loan sale in H1'21| 3 Loss rate is defined as the ratio of provisions for losses on financing receivables to average financing receivables (net of deferred income and before allowance for losses) | 4 Non-performing loans (NPL) ratio is defined as the ratio of non-accrual financing receivables (at period-end) divided by financing receivables | 5 Based on personal loans and auto leases & loans originated by the Bank | 6 Consumer Ratings (CR) reflect associated probabilities of default for material Bank portfolios







Balance sheet

In CHF m

Assets		30.06.23	31.12.22	as %
Cash and equivalents		600	633	-5
Financing receivables		6,780	6,612	3
Allowance for losses	1	159	92	73
Net financing receivables	2	6,620	6,520	2
Personal loans		2,411	2,387	1
Auto leases and loans		3,068	2,975	3
Credit cards		1,014	1,045	-3
BNPL		128	114	13
Other assets		516	501	3
Total assets		7,736	7,653	1

Liabilities and equity

Funding	3	6,333	6,126	3
Deposits		3,250	3,513	-7
Short- & long-term debt		3,082	2,613	18
Other liabilities		225	253	-11
Total liabilities		6,557	6,379	3
Shareholders' equity	4	1,179	1,274	-8
Total liabilities and equity		7,736	7,653	1

Comments

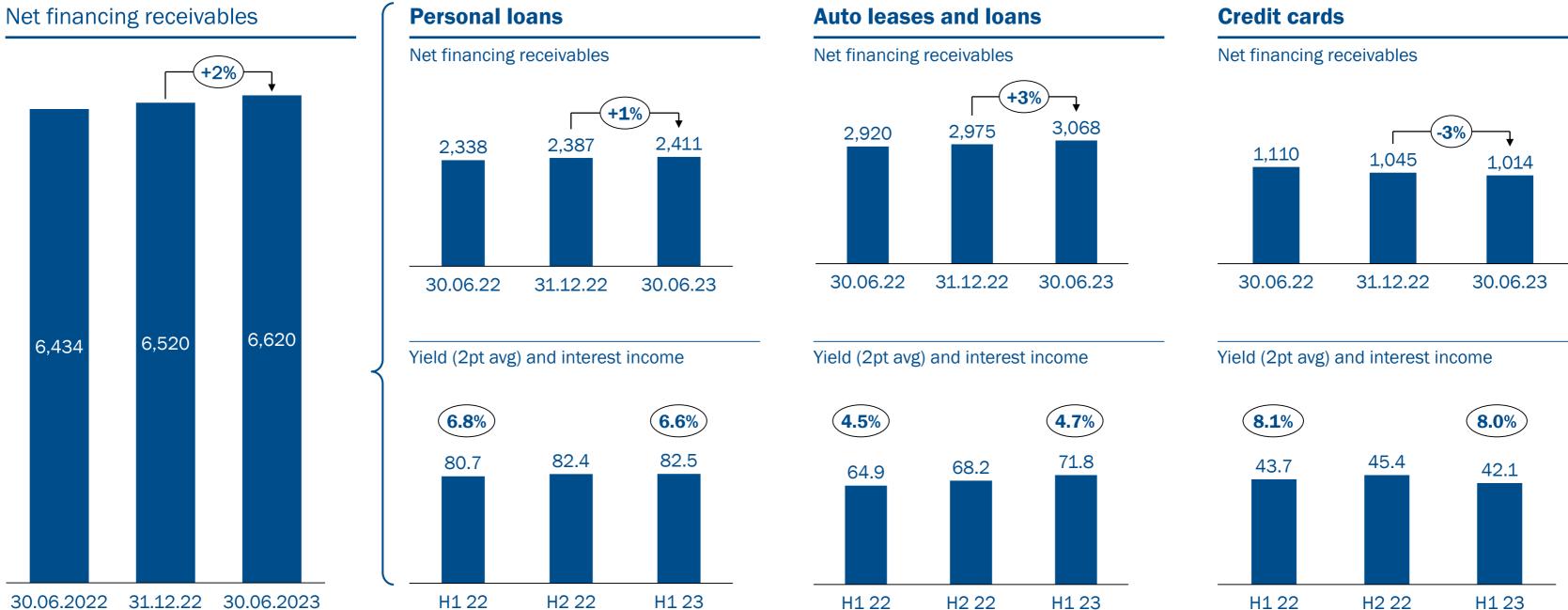
- 1 Day-1 increase of 64m due to adoption of CECL in US GAAP (see appendix p25)
- 2 Higher net financing receivables mainly d strong demand for consumer financing products:
 - Personal loans (+1%): driven by solid performance with increases in market demand
 - Auto (+3%): driven by strong volume performance mainly due to vehicle pr development
 - Cards (-3%): driven by lower activity or remaining Cumulus portfolio, offset by continued successful Certo! migration
 - BNPL (+13%): assets are growing relativity higher volumes in invoice financing in sales in H1

Note: Financing receivables (excl. allowance for losses): Personal loans CHF 2,517m; Auto leases and loans CHF 3,091m, Credit cards CHF 1,038m, BNPL CHF 134m

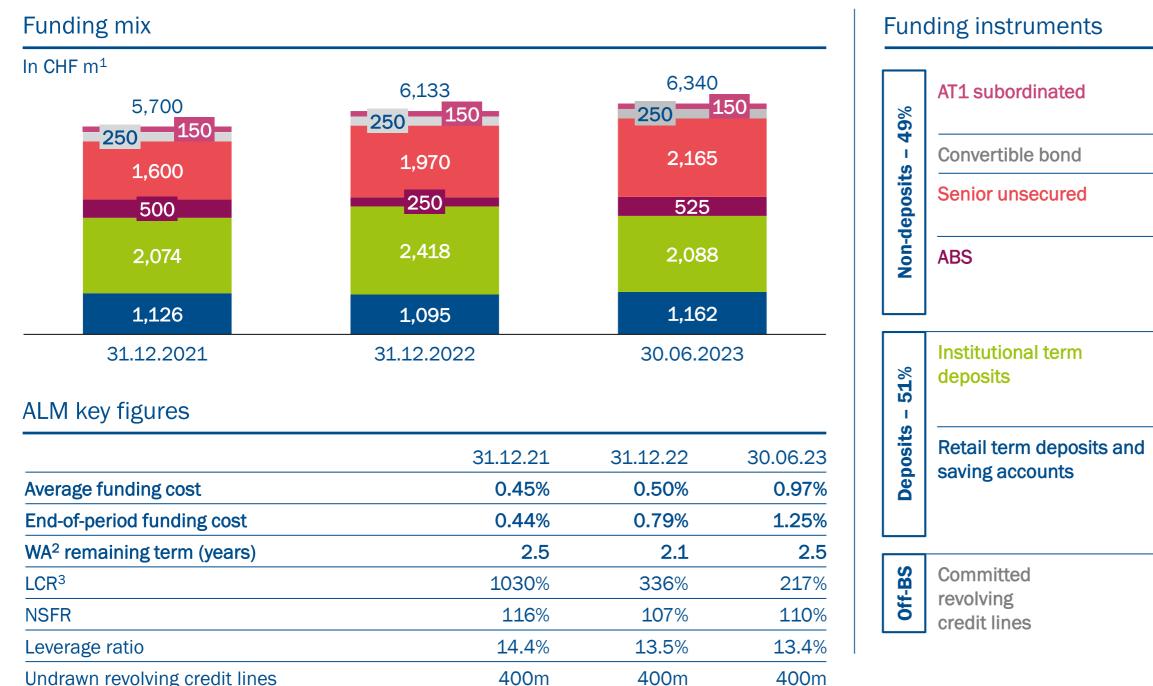
of	3	Funding increased largely in line with growth in financing receivables
driven by	4	Shareholders' equity decreased driven by the dividend payment in April 2023
volume et		(-116m) and CECL impact (-54m)
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ated to n online		

Net financing receivables

In CHF m



Funding **Balanced and diversified funding profile**



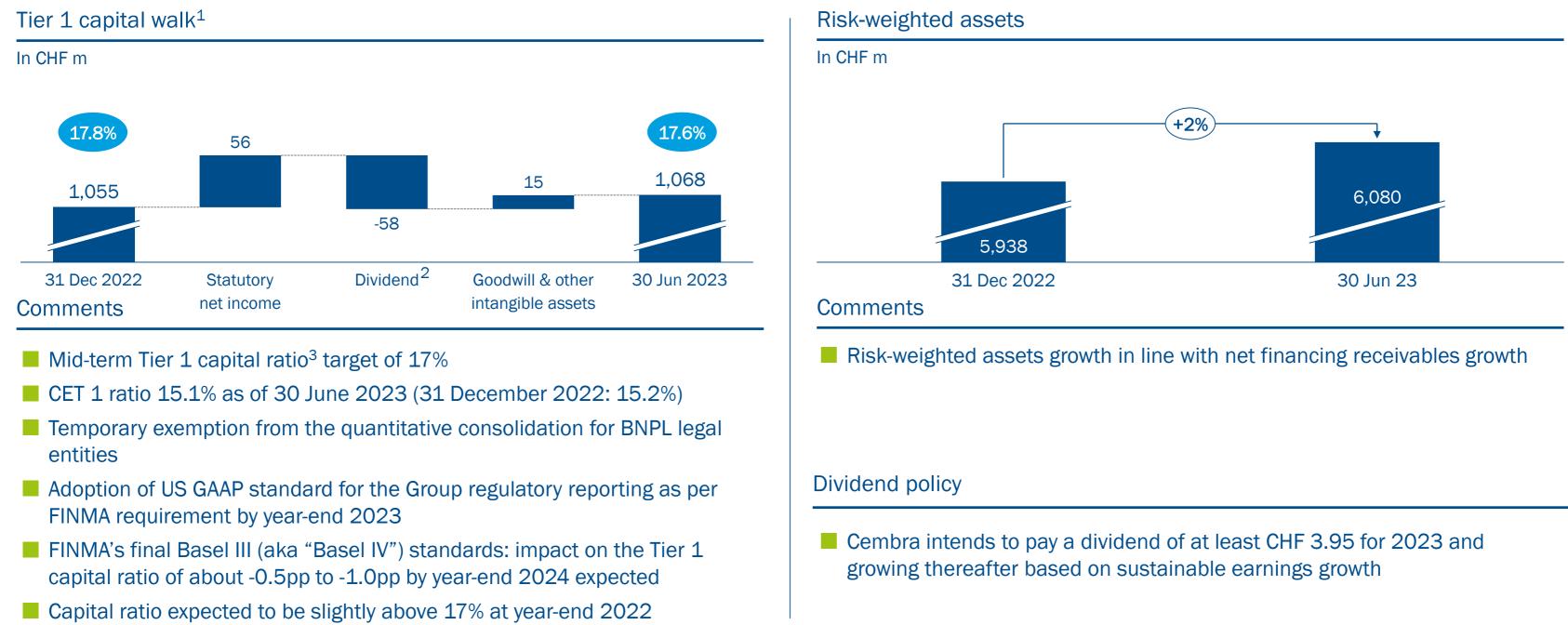
1 Excluding deferred debt issuance costs (US GAAP) | 2 Weighted average | 3 Weighted average of last 3 months of reporting period | 4 Debt issuance costs not included 14 20 July 2023 Half-year 2023 results

- One issuance, remaining term to first call of 1.9 yrs. at a rate of 2.50%⁴
- One issuance, remaining term of 3.1 yrs. at a rate of $0\%^4$
- Eleven outstanding issuances, WA² remaining term of 3.6 yrs. WA² rate of 1.16%⁴
- Two issuances, remaining term of 1.9 yrs. WA² rate of 1.35%⁴
- Diversified portfolio across sectors and maturities
- Book of 100+ investors
- **Retail term deposits and** Circa 15,000 depositors
 - Fixed-term offerings 2–10 years
 - Saving accounts are on-demand deposits

WA² remaining term of 1.8 yrs., WA^2 rate of 1.20%

- Four facilities of between CHF 50m and CHF 150m each
- WA² remaining term of 1.0 yrs., WA² rate of 0.23%⁴

Capital position Strong Tier 1 capital ratio of 17.6% and attractive dividend policy



¹ Derived from the Bank's statutory consolidated financial statements | 2 Assumption solely for calculation purposes

3 Tier 1 capital ratio excluding Tier 2 capital of 0.3% related to CECL-related provision for defaulted risks | For share data see appendix "The Cembra share"

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H1 2023 financial results 2.

3. Outlook

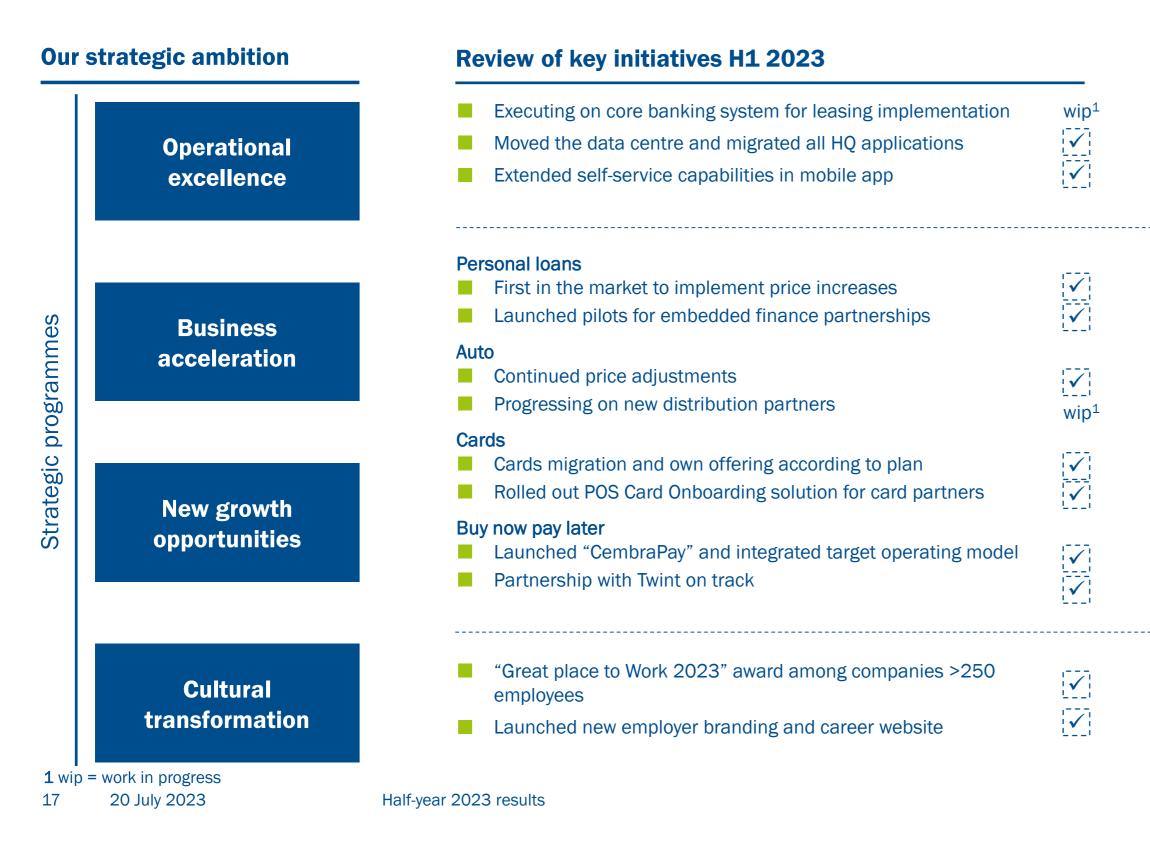
Appendix

Half-year 2023 results

- Holger Laubenthal
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- **Holger Laubenthal**



Execution on strategy 2022–2026 Progress in H1



Ongoing key initiatives 2023

- Establish core banking system readiness
- Roll out New Workplace 365 (phase one)
- Decommissioning of systems (phase one)

Personal loans

Product differentiation: segment-based products, product bundles

Auto

Roll out new leasing business platform

Cards

- Continue transition to Certo!
- Enrich digital experience on app and web

Buy now pay later

- Conclude operational integration, accelerate growth
- Embed values in talent development
- Execute on organisational readiness and simplification programme



Outlook

Outlook **Continued resilient business performance expected in 2023**

Outlook 2023¹

Deliver on strategic milestones

- Continue repricing measures and transition to Certo!
- Deliver on operational excellence and transformation, with continued focus on cost benefits realisation
- Continue to integrate and grow BNPL

Continued resilient business performance

- Net revenue growth at least in line with GDP
- Stable cost/income ratio
- Continued solid loss performance
- ROE 2023 expected at the lower end of the 13-14% range
- Financial targets until 2026 maintained, 2024 ROE target challenging

Financial targets until
ROE
2023: 13-14% 2024-26: >15%
Financing receivables growth
1–3% p.a. / in line with GDP
Cumulative EPS growth
20-30% from 2021 until 2026

 2026^{2}

Tier 1 capital ratio

2023: >17% 2024-26: >17%

Dividend per share

for 2023: ≥ CHF 3.95 for 2024-26: increasing³

Cost/income

2022-23: stable 2026: <39%

Risk performance

Loss rate $\leq 1\%$



- H1 2023 highlights 1.
- H1 2023 financial results 2.

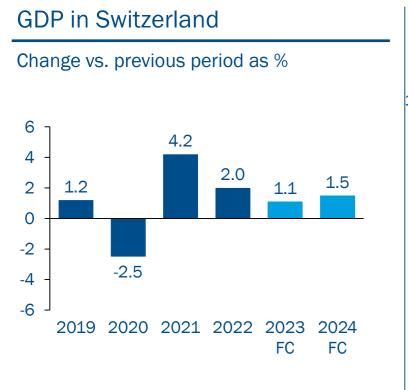
Outlook 3.

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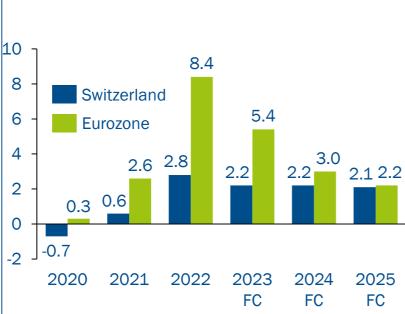
Macroeconomic outlook Swiss economy remains resilient



Source: SECO June 2023

- In Q1 2023, GDP increased by 0.5% vs.0.0% in 04 2022
- Swiss economy expected to grow by 1.1% in 2023 and 1.5% in 2024
- Consumer spending forecast to increase by 1.8% in 2023 and increase by 1.2% in 2024

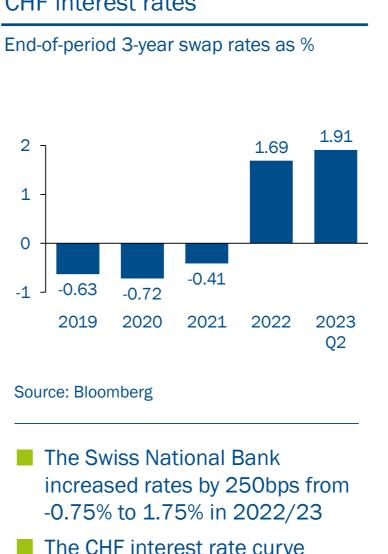
Swiss vs. Eurozone CPI Inflation

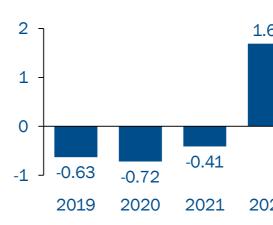


Source: Bloomberg June 2023

- Inflation lower in Switzerland than in the Eurozone due to stronger CHF
- Inflation in Switzerland expected to remain slightly elevated at >2% as higher electricity prices and rents are expected

CHF interest rates



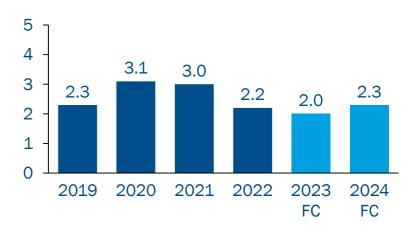


- started to invert slightly in June

Source: SECO (Swiss State secretariat for economic affairs) June 2023, Bloomberg, SNB, ECB

Swiss unemployment rate

As %, average per period



Source: SECO June 2023

- Unemployment rate was at 1.9% in June 2023
- Unemployment is expected to slightly decrease to 2.0% in 2023 and increase again to 2.3% in 2024

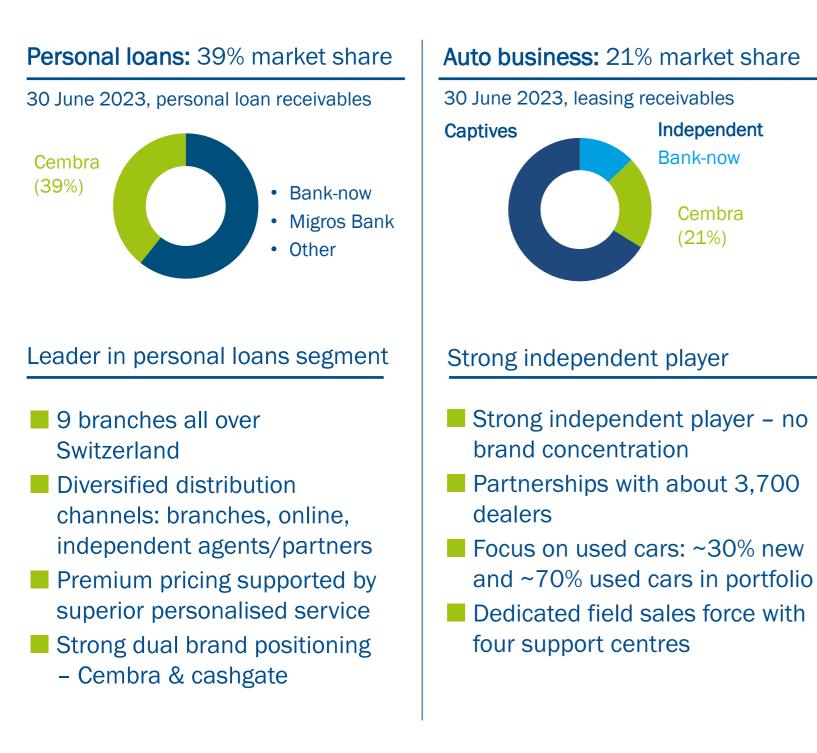
Market positions Serving more than 1 million customers in Switzerland

Independent

Cembra

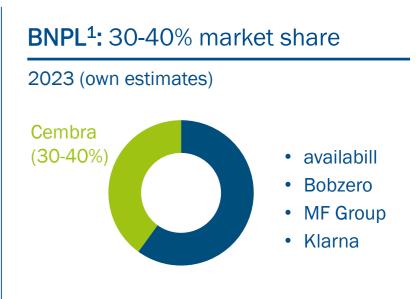
(21%)

Bank-now





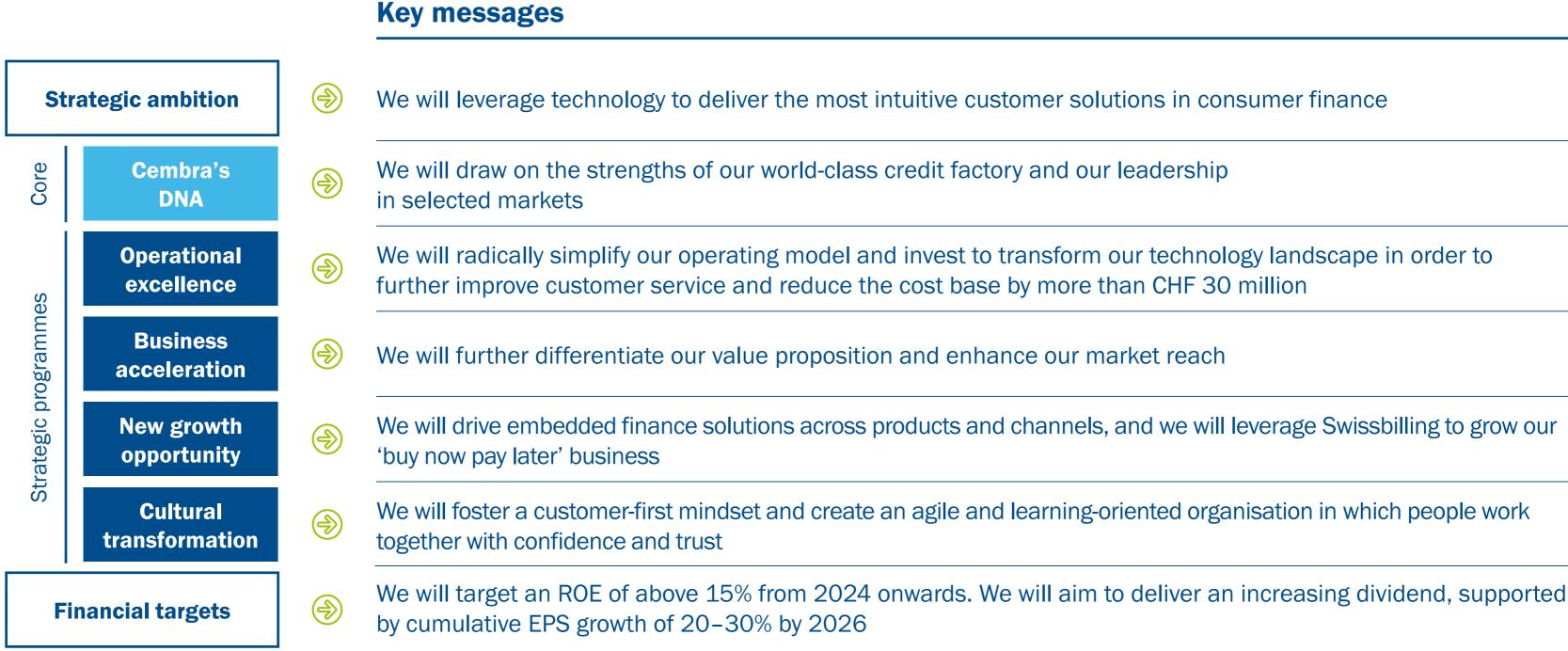
- Swisscard • Viseca (Aduno) Cornèr Bank Postfinance



Growth segment Buy now pay later

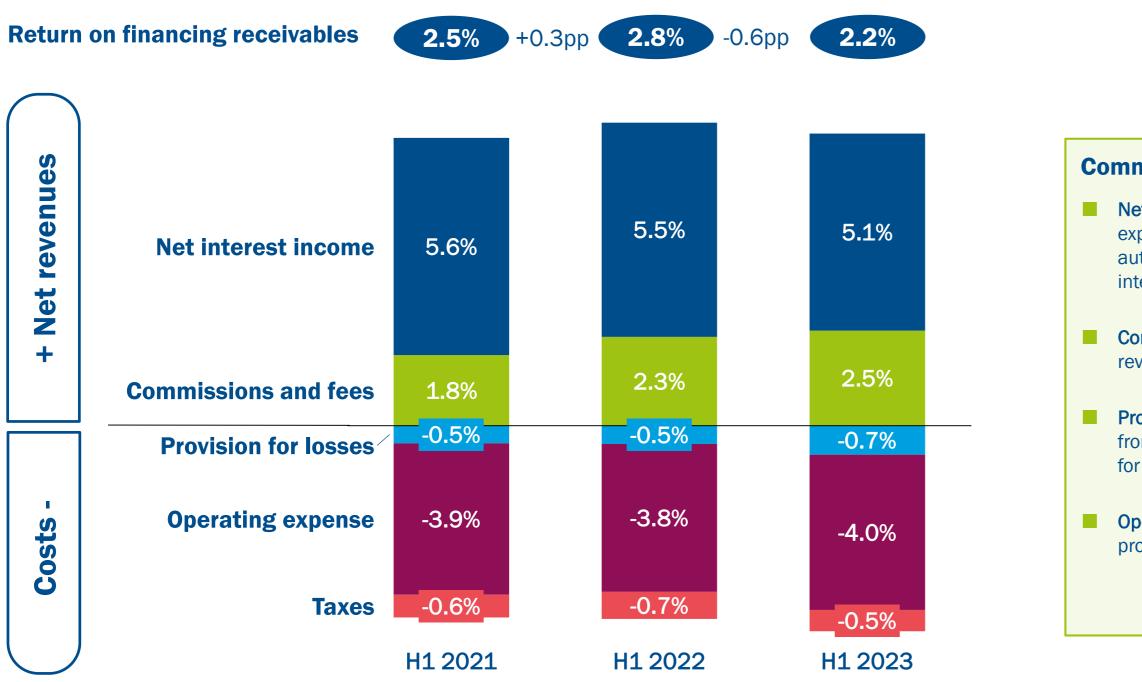
- Buy now pay later (BNPL): purchase by invoice (online & offline) and invoice financing
- Strong BNPL market growth expected
- 2.3m (+140%) invoices processed (incl. 1.9m BNPL)

Strategy 2022 – 2026 Reimagining Cembra



Profitability by source

Decline of net interest margin offset by growing share of fee business



Comments H1 2023

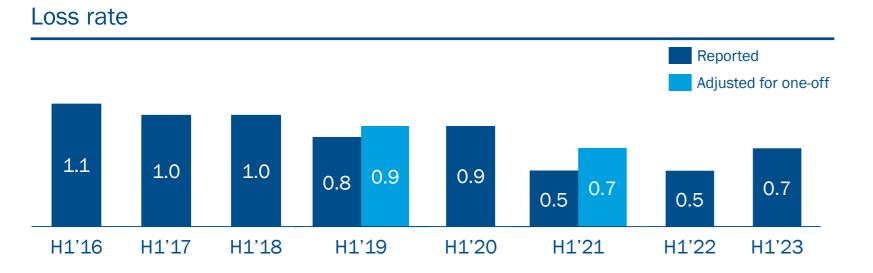
Net interest income affected by higher interest expenses, partly compensated by price increases in auto and personal loans since mid-2022 and other interest income (from cash/investment portfolio)

Commissions and fees: increase driven by BNPL revenues

Provision for losses driven by continued normalisation from Covid-19-related underwriting and higher reserving for asset growth due to adoption of CECL

Operating expense higher due to Operational Excellence projects and Byjuno running and integration costs

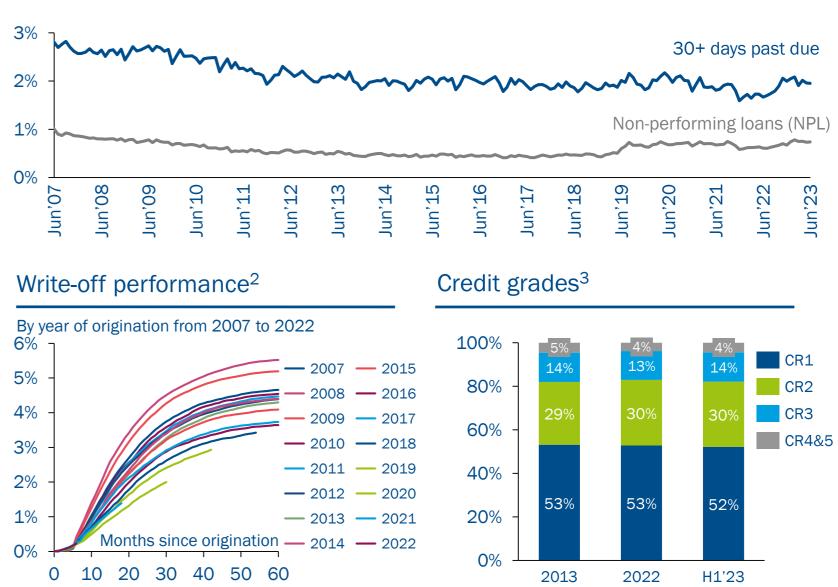
Long-term risk performance High quality of assets – loss performance resilient through economic cycles

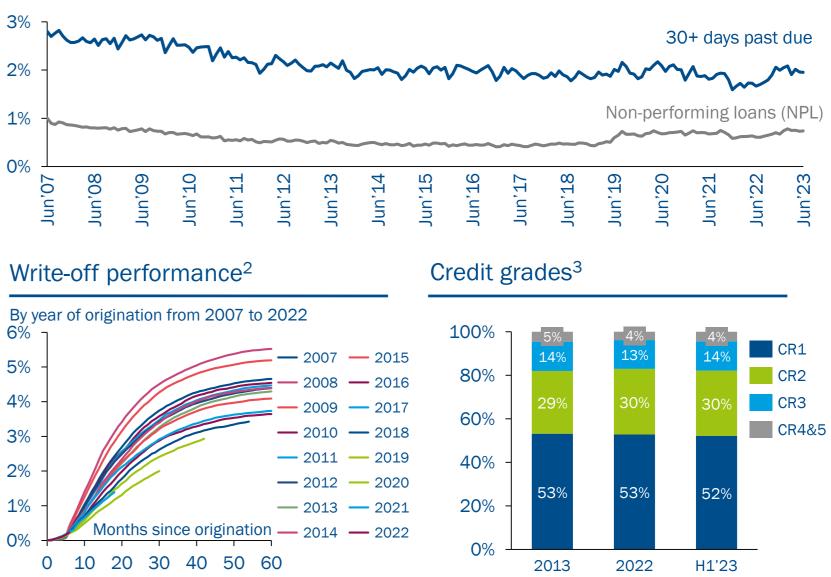


Risk management characteristics

- Consistent risk appetite and strategies over many years
- Well-diversified portfolios contributing to limited credit losses
- Proven resilience of portfolios during financial crisis 2008/2009 and the Covid-19 pandemic in 2020/2021
- Flexibility to adapt to fast changing macro-economic environment
- Loss rate gradually normalising after Covid-19 pandemic period and expected to remain within mid-term target $\leq 1\%$

NPL and delinguencies¹

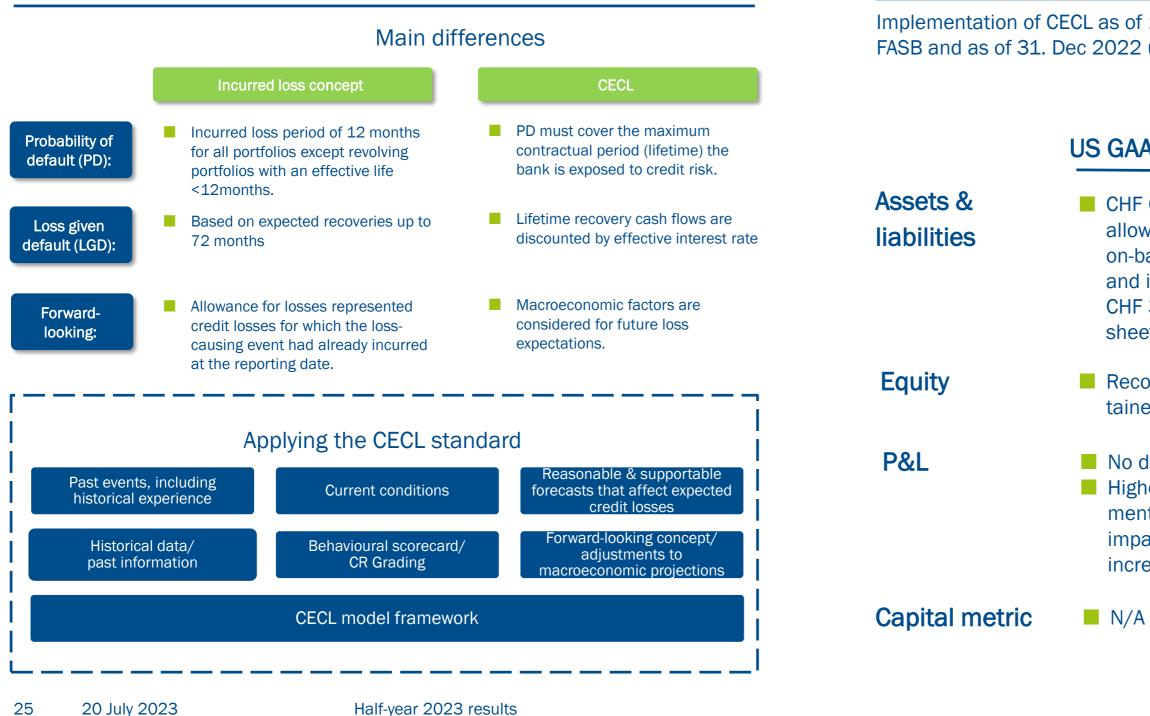




1 Non-performing loans (NPL) ratio is defined as the ratio of non-accrual financing receivables (at period-end) divided by financing receivables. The increase of NPL ratio from June 2019 is related to the synchronisation of write-off and collection procedures implemented in June 2019 2 Based on personal loans and auto leases & loans originated by the Bank | 3 Consumer Ratings (CR) reflect associated probabilities of default for material Bank portfolios Half-year 2023 results 20 July 2023 Cembra

Current expected credit losses (CECL) US GAAP implementation as of 1 January 2023

Change from incurred to expected credit loss standard



Implementation of CECL as of 1 Jan 2023, based on US GAAP ASC 326, required by FASB and as of 31. Dec 2022 under FINMA Accounting Ordinance 952.024.1

US GAAP (1 Jan 2023)

Financial impact

CHF 64m Increase of allowance for losses for on-balance sheet exposure, and increase of provision of CHF 3m for off-balance sheet exposure (day 1)

Recognition through retained earnings CHF 54m

No day 1 impact
 Higher reserve requirements lead to higher P&L impacts of future asset increases/decreases

Statutory (31 Dec 2022)

Increase of allowance for losses of CHF 64m for onbalance sheet exposure and increase of provision of CHF 3m for off-balance sheet exposure (day 1)

N/A

- Adoption led to higher reserves, built up through P&L
- One-off impact on Tier 1 ratio of 0.7pp in 2022

Capital management Effective use of capital with continuous dividend payouts since the IPO



1 Tier 1 capital ratio target 18% until June 2019, and 2019 target range of 16 - 17% due to acquisition of cashgate

Sustainability Strong ESG performance and ratings, and commitment to further improve

Sust	tainability performance	Selected targets	
Е	Reduced direct (scope 1+2) emissions intensity significantly since 2014	Reduce Scope 1+2 carbon emissions by 75% by 2025	
	100% of electric power from renewable hydro sources	(basis: 2019)	
	One of the leaders in financing electric vehicles	Customer net promoter score	
S	NPS of +26 ¹ and providing loans under some of the strictest consumer finance laws in Europe	of at least +30 ²	
	 Diverse workforce with 42 nationalities GPTW trust index of 71%² and certified equal pay for equal work 	Employee GPTW ² trust index of at least 70%	
G	Strong governance structure since the IPO ³		
	Sustainability linked to compensation since FY 2020	Independent limited assurance of Sustainability Reports (since	
	Sustainability committee chaired by CEO	FY 2021)	

1 Net promoter score on a scale -100 to 100, FY 2022 | 2 Great Place to Work.org, result for 2022 | 3 ISS Governance Quality Score of 1 on a scale from 1 to 10, February 2023

ernal recognition



a Morningstar company

ate Sustainability Assessment

&P Global

SCI GRATINGS AAA B BB BBB A AA AAA



Low ESG risk

Top 6% (score 16.2) among 245 worldwide peers, May 2022

Top 9%

in diversified financial services (Score 46), February 2023

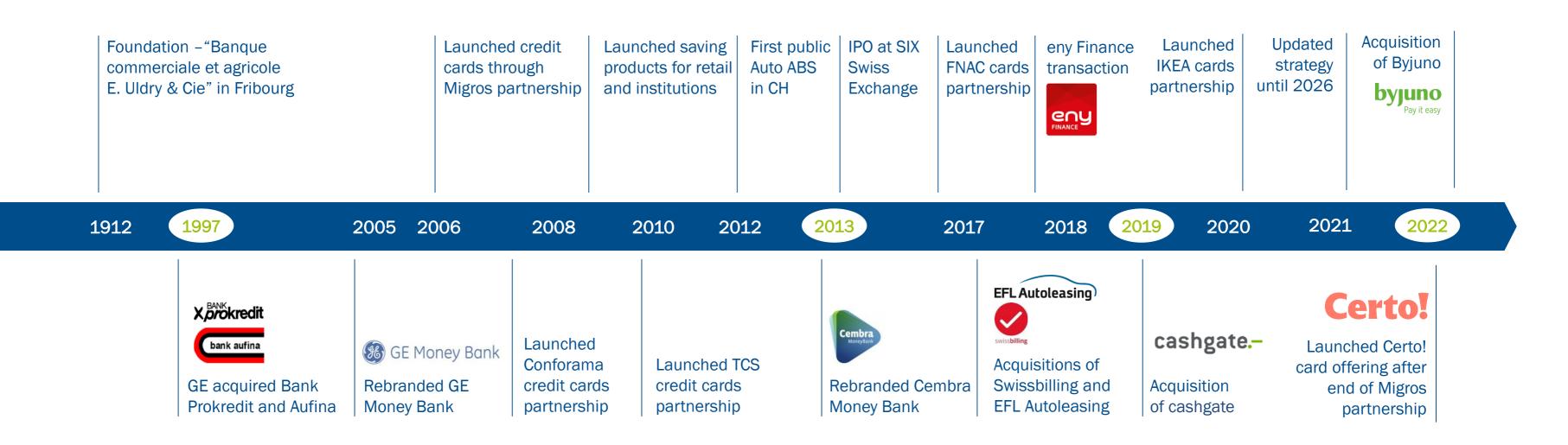
AAA

Rated 1st among listed consumer finance worldwide, May 2023

Inclusion

in the 2023 Bloomberg Gender Equality index as one of 11 Swiss companies, January 2023

History



Glossary of key figures including alternative performance measures

To measure its performance, Cembra uses some key figures that are not defined under US GAAP. This glossary provides definitions of alternative performance measures (APM) and other key figures

Key figures (including APM)	Definition
Yield	Interest income divided by 2-point-average financing receivables ¹
Net interest margin (NIM)	Net interest income divided by 2-point-average financing receivables ¹
Fee/income ratio	Commission and fee income divided by net revenues
Cost/income ratio	Operating expense divided by net revenues
Average cost per employee	Compensation and benefit expense divided by 2-point average FTE
Net financing receivables	Financing receivables less allowance for losses. For details see full-year Financial Report note 4
Return on financing receivables	Net income divided by 2-point-average financing receivables ¹
Non-performing loans (NPL) ratio	Over 90 days past due divided by financing receivables. For details see full-year Financial Report notes 2 an
Over-30-days-past-due ratio	Over 30 days past due divided by financing receivables. For details see full-year Financial Report notes 2 an
Loss rate	Provision for losses divided by 2-point-average financing receivables ¹ . For details see full-year Financial Rep
Funding liabilities	Outstanding debt and deposits excluding deferred debt issuance costs
Average funding cost	Interest expense divided by 2-point average funding, with funding excluding deferred debt issuance costs (U
End-of-period funding cost	Volume-weighted average interest rate of outstanding debt and deposits at end of period
Weighted average remaining term	Weighted average remaining maturity of outstanding debt and deposits at end of period in years
Effective tax rate	Income tax expenses divided by Income before income taxes
Return on equity (ROE)	Net income divided by 2-point-average shareholders' equity ¹
Return on tangible equity (ROTE)	Net income divided by 2-point-average tangible equity, with tangible equity = shareholders' equity – goodwil
Return on assets (ROA)	Net income divided by 2-point-average total assets ¹
Payout ratio	Dividend divided by net income

1 If the reported period is not a full year (e.g. a half year), the key figure will be made comparable to a full-year equivalent

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US GAAP)

vill – intangible assets

Key figures over 10 years

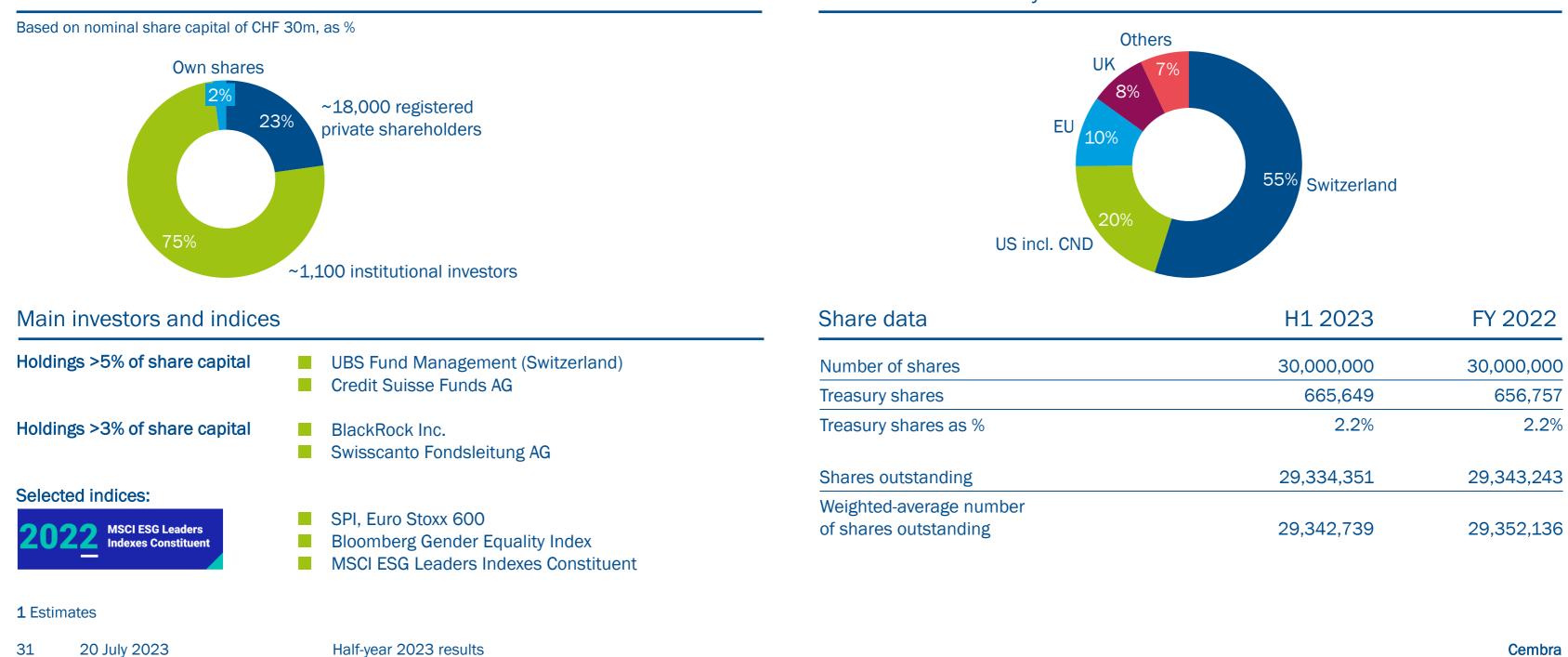
US GAAP	2014	2015	2016	2017	2018	2019	2020	2021	2022	H1 2023
Net revenues (CHF m)	379	389	394	396	439	480	497	487	509	253
Net income (CHF m)	140	145	144	145	154	159	153	161	169	75
Cost/income ratio (%)	42.5	41.5	42.5	42.4	44.0	48.3	49.8	50.6%	50.6%	53.2%
Net fin receivables (bn)	4.1	4.1	4.1	4.6	4.8	6.6	6.3	6.2	6.5	6.6
Equity (CHF m)	842	799	848	885	933	1,091	1,127	1,200	1,274	1,179
Return on equity (%)	17.0	17.7	17.4	16.7	16.9	15.7	13.8	13.9	13.7	12.2
Return on tangible equity (%)	17.2	18.1	18.0	17.3	17.8	18.5	17.7	17.3	17.1	15.6
Tier 1 capital (%)	20.6	19.8	20.0	19.2	19.2	16.3	17.7	18.9	17.8	17.6
Employees (FTE)	702	715	705	735	783	963	928	916	929	950
Credit rating (S&P)	A-	A–	A-	A-	A-	A-	A-	A–	A-	A-
Earnings per share (CHF)	4.67	5.04	5.10	5.13	5.47	5.53	5.21	5.50	5.77	2.56
Dividend per share (CHF)	3.10	3.35	4.45 ¹	3.55	3.75	3.75	3.75	3.85	3.95	n/a
Share price (CHF, end of period)	55.00	64.40	74.20	90.85	77.85	106.00	107.20	66.45	76.90	74.20
Market cap (CHF bn) ²	1.7	1.9	2.2	2.7	2.3	3.2	3.2	2.0	2.3	2.2

1 Including extraordinary dividend CHF 1.00 | 2 Based on total shares

The Cembra share

Shareholder structure





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Corporate events

14 March 2024 24 April 2024 Publication 2023 Annual Report Annual General Meeting 2024

Investor conferences, roadshows and calls

21 July 2023	Roadshow Zurich
6 September 2023	UBS Best of Switzerland conference,
14 September 2023	Investora conference, Zurich
18 September 2023	Baader Investment conference, Mun
28 September 2023	Roadshow Geneva
2 November 2023	ZKB Swiss Equities conference, Zurio
16 November 2023	Credit Suisse Swiss Equities confere

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Half-year 2023 results

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